

The Museum of Joy
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MUSEUM OF JOY ANNOUNCES THE BAYVIEW BUS ART PROJECT

Partnership with the 3rd St Youth Center & Clinic to put youth leaders' art on MUNI buses throughout SF

San Francisco, CA: The Museum of Joy today announced that art by youth leaders from the Youth Action Board of the 3rd St Youth Center & Clinic will be appearing on MUNI buses originating in the city's Bayview neighborhood in July of this year. The Youth Action Board is a group of teens aged 13-17 who take a leading role in the programming of the Center and creating its annual Youth Summit; for the last two semesters, they've brought in the Museum of Joy to work with them on their art program.

Earlier this year, the Museum of Joy received a \$1,000 grant from the San Francisco Awesome Foundation to replace over 50 MUNI ads with art made within this program. The art will amplify voices from within the Bayview neighborhood, as the images are likely to garner over 1 million impressions in their 4 weeks on the buses.

"One of the most exciting things about the Bayview Bus Art project is its reach," says Jericha Senyak, Founding Artistic Director of the Museum of Joy. "Bus lines such as the 29 Sunset and the 22 Fillmore cross the entire city, so the youth will be able to share their art with a truly enormous number of people. It's also really special to have the chance to place such expressive and powerful art in a location like a bus, which is not traditionally a space where creativity is encountered or encouraged."

The art is being launched in tandem with 3rd St Youth Center & Clinic's 10th anniversary celebration.

About the Museum of Joy: [The Museum of Joy](http://www.themuseumofjoy.org) is an inside-out museum celebrating the range, breadth, and depth of joyous experience through a roving, ephemeral "collection" of performances, installations, artworks, and immersive experiences.

About the 3rd St Youth Center & Clinic: [The 3rd Street Youth Center and Clinic](http://www.thirdstreetyouthcenter.org) is a community based agency providing youth in Bayview Hunters Point with medical and behavioral health services that encourage them to make decisions that support their health, safety and development.

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